

**For Immediate Release**  
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## **Miller Ingenuity CEO Steven L. Blue Teaches Leadership Class in Hanoi, Vietnam**

*Blue's presentation focused on how to lead in a turnaround.*

**WINONA, MN** – Miller Ingenuity President & CEO Steven L. Blue recently taught a leadership class at Vin University in Hanoi, Vietnam. Blue spoke to a group of students studying entrepreneurship on understanding how to identify a turnaround organization as well as leadership differences and key leadership actions in a turnaround. In addition, Blue spoke on leadership principles, emphasizing that “great leaders look to the future, while average leaders cling to the past.” The opportunity to teach the class stemmed from Blue’s recent interview with Marc Kramer, host of *The Best Business Minds* podcast.

Blue’s extensive experience as an innovative CEO and business transformation expert, lead him to turnaround his own company over the span of seven years in the early 1980’s and turn it into a successful, profitable, and industry-leading organization. This experience is woven into the lesson Blue taught during his session with the students.

“I was impressed with the caliber and interest of the students at Vin University,” said Blue. “In fact, I answered questions for about 45 minutes after my presentation concluded which just shows how driven they all are to become successful leaders once they enter the workforce.”

This educational session with Vin University is an exciting addition to Blue’s list of professional speaking and guest lecturer roles, including his experience as CEO-in-Residence with Winona State University

To inquire about a speaking opportunity with Steve, please email [steve@stevenlblue.com](mailto:steve@stevenlblue.com) or visit [StevenLBlue.com](http://StevenLBlue.com).

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### **ABOUT STEVE BLUE**

With more than 45 years of management, executive, consulting and speaking experience worldwide, Miller Ingenuity president & CEO Steven L. Blue ([StevenLBlue.com](http://StevenLBlue.com)) is a leading

mid-market CEO and a globally-regarded business growth authority who has transformed companies into industry giants and enthralled audiences with his dynamic keynotes. He is the author of five books, including his latest, *Metamorphosis: From Rust-belt to High-tech in a 21<sup>st</sup> Century World*.

### **ABOUT VIN UNIVERSITY**

Vin University is a private, not-for-profit university established by Vingroup – the largest private conglomerate in Vietnam. The University has built strategic collaborations with Cornell University and the University of Pennsylvania.